



# Congratulations



**DR. EDITH MATEMA**



## Honouring Doctoral Success: Dr. Edith Matema, PhD in Sustainable Agriculture, University of the Free State

The Women's University in Africa (WUA) is delighted to congratulate Dr. Edith Matema, Coordinator in the Department of Agribusiness Management, on being awarded a Doctor of Philosophy with specialisation in Sustainable Agriculture from the University of the Free State.

Dr. Matema's doctoral research, titled:

"Welfare Implications and Socio-Economic Drivers of Integrated Pest Management (IPM) Awareness, Participation, and Intensity of Participation amongst Smallholder Horticultural Farmers: The Case of Mashonaland East Province, Zimbabwe"

represents a distinguished and rigorous contribution to sustainable agricultural economics. Her identification of a "credit paradox" and the empirical substantiation of a "welfare double-dividend" provides a robust, evidence-based framework for reimagining agricultural policy and dietary diversity.

We celebrate Dr. Matema's achievement as both a personal milestone and a testament to the high calibre of expertise within our university. Her work embodies WUA's dedication to transformative research that contributes directly to Zimbabwe's socio-economic development.

We are proud to be associated with your continued academic excellence and look forward to your ongoing leadership in the Department of Agribusiness Management.

Congratulations Dr. Edith Matema!

